

Dealer promotion for the World Championship: **Eleven winners wanted at KaiserCup!**

WTPM-180411EN

- **Wentronic presents the KaiserCup, an online competition for the World Championship**
- **From April 9 to June 1, 2018, dealers can qualify for the KaiserCup Company Team**
- **You could win a trip to Moscow and lots of attractive weekly prizes**

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Braunschweig, April 11, 2018 – Mid-June, in fewer than 70 days, the World Championship begins in Russia. The preparations of the host country are moving into the home stretch, while all the trainers and players of the participating countries are still working feverishly to put the finishing touches on the composition of their teams.

Also the Braunschweig distributor Wentronic is searching for the best players for its eleven – its KaiserCup Team. The online competition starts on April 9 and calls on all dealers to apply their tactics, game know-how, and endurance to earn a place on the 11-man company team. Qualification is decided by a point system, which gives dealers of all sizes a balanced and fair chance at the grand prize.

After registering in the Wentronic Online Store, business partners can collect points daily via their orders. Special offers from the so-called "four-man backfield defence" or the "dream goal" make sure that everyone has a chance to gain the advantage over the competition and also to win attractive prizes each week.

On June 16, 2018 Wentronic will invite the 11 best participants to a unique soccer weekend trip to the World Championship in Moscow, including flight, overnight accommodations,

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sightseeing and admission of the World Cup qualifying round with title defender Germany vs Mexico live.

Additional information on the KaiserCup 2018 is available at www.wentronic.com

Image:

WTPM-180411_IMG: Wentronic presents the competition KaiserCup 2018 for the World Championship

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About Wentronic:

The Wentronic Group is a medium-sized family-run company from Braunschweig. As a partner for accessories from entertainment electronics, the holding makes around EUR 58 million annual sales, employs around 300 people at 6 sites in Europe, Asia, and Australia, and distributes over 12,000 items from its warehouse. Wentronic is represented internationally via a large sales network. More information at www.wentronic.com