

## Wentronic distribution brand wins award **iBaby impresses in the Smart Home category at MedPi 2018**

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- **Retailer award *Coup de Cœur* presented at MedPi 2018 in Paris**
- **Wentronic impresses French retailers with innovative baby monitors from the iBaby brand**

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Braunschweig, April 19, 2018 – The highlights of MedPi 2018 included the presentation of the coveted award *Coup de Cœur*. This year, the innovative baby monitors from the iBaby brand were able to impress the jury across the board in the Smart Home category. Wentronic is delighted about this award, which underscores the high quality of the iBaby products and once again confirms the distributor's capacity for innovation.

The decision-making committee, comprised of retailers from the French retail and eetail sector and experts from search engine Qwant, honored the special added value of the iBaby products. The monitors impress with many smart functions, such as 2-way audio transmission, motion and sound detectors, and special sensors that permanently check the temperature, humidity and air quality in the child's room. Parents can conveniently control the monitors via smartphone or tablet from anywhere with Internet access to always keep an eye on their loved ones – anywhere, any time. It is not only the parents who have iBaby to thank for relaxing nights. Lullabies and voice recordings from the app and a night sky projection (only in the iBaby Monitor M7) help babies fall asleep.

**All of the iBaby models are available to retailers via [www.wentronic.com](http://www.wentronic.com).**

Name	Item No.	RRP
iBaby Monitor M7	51461	€249.99
iBaby Monitor M6S	51460	€199.99
iBaby Monitor M6	51458	€169.99
iBaby Monitor M2 Plus	51462	€149.99

# PRESS RELEASE

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*About iBaby:*

*Established in Mountain View in 2011, iBaby Labs set its sights on enriching family lives by changing the traditional way of child monitoring. The smart products offer a brand new way for parents to look after and interact with their children, regardless of their location. The product range comprises WiFi-based baby monitors and air purifiers, allowing parents to keep an eye on their child anywhere, anytime. Beautiful moments can be shared with family and friends via the Cloud. More information at [www.ibabylabs.com](http://www.ibabylabs.com)*

*About Wentronic:*

*Wentronic is a mid-size, family-owned company in Braunschweig. As a distributor for accessories in the area of consumer electronics, the corporate group records annual sales of more than 50 million EUR, has over 300 employees at six locations in Europe and Asia, and markets around 12,000 items from stock. Wentronic is represented internationally by a large trading network. Additional information at [www.wentronic.com](http://www.wentronic.com).*