

Photos and videos from unique angles:

Wentronic expands product range with flexible smartphone tripods from ZBAM

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- **Wentronic expands product range with four tripods and selfie sticks from ZBAM in a compact, colorful design**
- **Unrivalled flexibility and non-slip materials to attach smartphones and cameras anywhere**
- **To capture moments from the most unique angles and distances**
- **ZBAM is now available to retailers via Wentronic**

Braunschweig, May 28, 2018 – Wentronic is expanding its product range with four products from ZBAM. The Israeli start-up manufactures flexible tripods and selfie sticks in a colorful, compact design. The Braunschweig-based distributor is now taking over distribution in Europe and is convinced that the inclusion of the ZBAM product range is a further step in the expansion of expertise within the telecommunication and photo field. “Current smartphones are already equipped with outstanding cameras. The flexible tripods are the best possible addition to further perfect great images. With ZBAM, we are thus offering retail a versatile and innovative solution for young amateur photographers,” explains Markus Moser, Head of Brand Management at Wentronic.

The four products are made from food-safe silicone and are thus not only environmentally friendly but also ideally robust and non-slip. They are uniquely flexible and suitable for almost any use with smartphones, action cams and compact cameras. Suitable adapters and a Bluetooth remote control for successful selfies from a greater distance are already included in each kit.

Thanks to their claws and non-slip dots, the GEKKOPOD and GEKKOXL tripods have a secure hold on almost any surface, even on a car dashboard. The flexible legs can also be wrapped around objects, poles or handlebars. They can be stowed away compactly for transport and also protect your camera and other equipment against impacts.

With the GEKKOSTICK, selfie fans can now take even more exciting images from the most

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unusual angles. Thanks to its flexible arm, the stick can be attached anywhere and also allows you to switch quickly between portrait and landscape images.

3POD offers the best of both worlds. It can be used as an action pole, selfie stick or tripod as the flexible legs can be bent easily in any position. An integrated ball hub enables images from many different angles.

All of the ZBAM models comes in three colorful designs and are now available to retailers via www.wentronic.com.

Name	Color	Item No.	RRP
GEKKOPOD	black	55958	€29.95
	pink	55956	€29.95
	turquoise	55957	€29.95
GEKKOXXL	black	55962	€34.95
	pink	55960	€34.95
	turquoise	55961	€34.95
GEKKOSTICK	black	55967	€19.95
	pink	55968	€19.95
	turquoise	55969	€19.95
3POD	black	55966	€49.95
	pink	55964	€49.95
	turquoise	55965	€49.95

WTPM-180528_IMG1: Wentronic is expanding its product range with four uniquely flexible tripods and selfie sticks from ZBAM.

WTPM-180528_IMG2: The flexible products can also be wrapped easily around objects, poles or handlebars.

WTPM-180528_IMG3: Thanks to its flexible legs, 3POD can be used as an action pole, selfie stick or tripod.

About ZBAM:

ZBAM, the innovative start-up from Israel, allows for a colorful lifestyle and plenty of outdoor fun with its selfie sticks and tripods. The products are uniquely flexible and always ready to take exciting photos and videos from unusual angles and greater distances. No matter whether you use an action cam or compact camera. ZBAM products can be used in no time and can be attached almost anywhere. More information at www.zbamdesign.com

About Wentronic:

The Wentronic Group is a medium-sized family-run company from Braunschweig. As a partner for accessories from entertainment electronics, the holding makes around EUR 58 million annual sales, employs around 300 people at 6 sites in Europe, Asia, and Australia, and distributes over 12,000 items from its warehouse. Wentronic is represented internationally via a large sales network. More information at www.wentronic.com.