

Sponsor with passion

Wentronic sponsors Basketball Löwen Braunschweig

- **Wentronic continues to support Basketball Braunschweig as top sponsor in the next two seasons**

Braunschweig, Juli 1st 2018 – The Braunschweig-based distributor Wentronic supports the basketball club Basketball Löwen Braunschweig again as top sponsor. On July 1st 2018, the sponsorship was extended for the upcoming two seasons 2018/2019 and 2019/2020.

The international family-owned company from Braunschweig has been supporting the first division team for over 15 years. Wentronic has supported and promoted the team's rise to a professional BBL club as well as the numerous restructurings of the last years. Sponsoring is not only an advertising service for Wentronic, but rather a personal passion, as Michael Wendt, Managing Partner of Wentronic, explains.

“Wentronic has sponsored the basketball lions since 2001 and we will continue to be a top partner in the coming seasons. As a native of Braunschweig and a supporter of the Basketball Lions, I am particularly pleased that we were once again able to extend our commitment to the club. Wentronic is not only the club's top sponsor, but also a partner and passionate fan,” says Wendt.

About Wentronic:

The Wentronic group is a distributor from Braunschweig. As a partner for accessories from entertainment electronics, the holding makes around EUR 58 million annual sales, employs around 300 people at 8 sites in Europe, Asia, and Australia, and distributes over 12,000 items from its warehouse. Wentronic is represented internationally via a large sales network. More information at www.wentronic.com.

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