

Comprehensive 3SIXT product range: **Strong product package for retail!**

- **Wentronic offers 3SIXT product range with sophisticated all-round solutions for the latest smartphones**
- **Standardized retail concept creates a strong presence at the POS**
- **Protective cases, display protection, charging technology, holders, sports armbands, and Bluetooth speakers available**
- **Complete 3SIXT product range now available to retailers via Wentronic**

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Braunschweig, 17th April 2018 – With its 3SIXT brand product range the Braunschweig-based distributor Wentronic offers sophisticated solutions to completely protect the latest smartphones as well as many handy accessories that aim to make mobile everyday life easier. Wentronic is thus giving retailers a strong product package that also impresses at the POS with a standardized, high-quality retail concept.

The striking design of the lifestyle packaging, Euro hangers, and a harmonious packaging grid create an eye-catching yet tidy appearance at the POS. Folding boxes with windows and high-quality product photos quickly give the customer an initial impression of the item and spare him a long search for his favorite. Easy-to-understand product descriptions with image codes and multilingual additional information concisely convey the selling points for the 3SIXT products on the shop floor.

Besides accessories that protect smartphones, the product range also comprises essential charging technology with USB cables, power banks, and dual USB car chargers including matching holders.

In this way, the 3SIXT products are always equipped with the latest technologies and so always provide the best solution for mobile everyday life. For instance, the Quick Charge™ chargers for power outlets offer rapid assistance for empty batteries. Based on the Quick Charge™ 3.0 technology from Qualcomm®, they ensure that device batteries are charged up to four times more quickly than with standard charging methods. While these only charge a battery with 2750 mAh up to 18 percent within 30 minutes, a charge from zero to 70 percent is achieved with Quick Charge™ 3.0 in the same time.

PRESS RELEASE

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The 3SIXT product range is rounded off with two sports armbands and three robust Bluetooth speakers, which ensure that you don't have to miss out on any fun in your free time with your new favorite smartphone.

All of the brand's products are available to retailers via www.wentronic.com.

WTPM-20180809_IMG: With its brand 3SIXT Wentronic offers a strong product package for retail.

About Wentronic:

The Wentronic Group is a medium-sized family-run company from Braunschweig. As a partner for accessories from entertainment electronics, the holding makes around EUR 58 million annual sales, employs around 300 people at 6 sites in Europe, Asia, and Australia, and distributes over 12,000 items from its warehouse. Wentronic is represented internationally via a large sales network. More information at www.wentronic.com

About 3SIXT:

3SIXT is a leading manufacturer of stylish iPhone, smartphone and tablet accessories in Australia and New Zealand. The brand aims to offer high-quality, practical, yet affordable, solutions that adapt to the fast-paced market for mobile devices. The 3SIXT expertise enables manufacturers to always be the first on the market to provide suitable accessories for the latest well-known mobile devices.